

Memorandum Of Understanding (MOU)

Between

<p>The Accreditation Organisation of the Netherlands and Flanders (Called after "NVAO, Dutch department")</p>	<p>The European Council of Leading Business Schools (Called after "ECLBS")</p>
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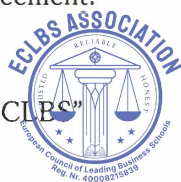
Both organizations collaborate synergistically to enhance the quality of education across Europe.

- Both organizations have the opportunity to participate in each other's conferences, and upon request, they can also serve as keynote speakers, fostering a valuable exchange of knowledge and insights.
- Both organizations are strategically laying the groundwork for expanded collaborations in the future.
- With a focus on academic and cultural exchange, as well as mutual bilateral recognition, both organizations affirm their willingness to admit members who have undergone successful evaluations within the counterpart organization. This acknowledgment reflects the high regard both parties hold for each other's services.
- "ECLBS" may advertise this partnership, in compliance with terms of this agreement and its own publicity/marketing policy. "ECLBS" will not perform any activity or advertising that will bring the name of "NVAO, Dutch department" into disrepute.
- "NVAO, Dutch department" may advertise this partnership, in compliance with terms of this agreement and its own publicity/marketing policy. "NVAO, Dutch department" will not perform any activity or advertising that will bring the name of "ECLBS" into disrepute.

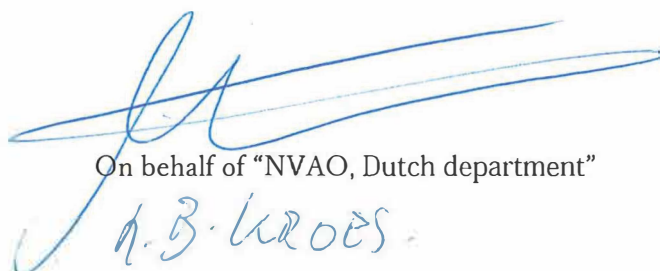
This agreement may be extended to incorporate additional programs, by the mutual agreement of the two organizations.

Date of the Agreement:

On behalf of "ECLBS"



On behalf of "NVAO, Dutch department"



A handwritten signature in blue ink, which appears to be 'A.B. Kroes', written over a large, stylized blue scribble.