

Memorandum Of Understanding (MOU)

Friendship Agreement for Collaborative Conference Participation Between


The Quality Assurance Agency for Higher Education (Called after "QAA")	European Council of Leading Business Schools (Called after "ECLBS")
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For academic and cultural exchange.

- Both parties eagerly seize the opportunity to engage in each other's conferences, with the added privilege of potentially serving as keynote speakers upon request. This arrangement aims to foster a rich exchange of knowledge and insights, enriching both communities.
- Both organizations joyfully affirm their commitment to welcoming members who have completed successful reviews at the partner organization, as a testament to the bilateral recognition and mutual respect of each other's services.
- Strategic groundwork is being laid for future collaborations, as both organizations recognize the immense potential for expanded partnerships.
- QAA should be joining ECLBS annual conference on ECLBS cost (flight and B&B during the conference)
- "ECLBS" and "QAA" are granted the liberty to publicize this partnership in accordance with the terms outlined in this agreement and their respective publicity/marketing policies.
- This agreement is open to extension to include additional programs, subject to mutual agreement between the two organizations.
- **The Memorandum of Understanding will take effect from the date of its signature and shall remain in effect for three years unless it is terminated by the giving of three months' notice by either Party. It may be extended on mutual agreement of both parties.**

Date of the Agreement:

Janna
On behalf of "ECLBS"




Eduardo Ramos, Director of International & Professional Services
On behalf of "QAA"